Circli

PRESS KIT · OCTOBER 2026

Argentine technology that helps the right people meet.

Circli is the events and communities platform that uses artificial intelligence to suggest conversations based on each person's interests and goals, and explain why. With nothing to download.

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circli.app/prensa
Mendoza, Argentina

CIRCLI IN 30 SECONDS

About Circli

Circli is an Argentine events and communities platform, based in Mendoza, that uses artificial intelligence to help the right people meet. Attendees get in from their phone browser, with nothing to download, and can receive suggestions of who to talk to, with the reason why, depending on the event's plan. It offers a free self-service plan, with basic support, and a team-supported option before, during and after the event. Circli was the technology partner of Sitevinitech 2026, Mendoza Coopera and Oficios Tech Day 2026, supports CuyoConnect's hackathons and is a member of Polo TIC Mendoza. More at circli.app/prensa.

HEADQUARTERS

Mendoza, Argentina

FIRST EVENT

May 2026

OPTIONS

Free self-service or with team support

FREE PLAN

No credit card; AI matchmaking for events of up to 100 attendees

HOW TO WORK WITH CIRCLI

Free self-service

Organizers set up and manage their event on their own: the page with email registration, QR tickets and the portal for their guests, with AI matchmaking for events of up to 100 attendees. Basic support by chat or email.

With team support

An assigned member of the Circli team, assisted setup, support before and during the event, and a final report. Depending on the agreed scope, the team can also configure and operate the platform remotely.

On-site services—an operations lead, operators and check-in with badge printers—are arranged according to venue, date and availability.

THE PROBLEM

Coming home from a huge event feeling you missed the best part.

Hundreds of talks in parallel rooms. Thousands of people in the hallway. And the feeling, on the way home, of having seen the wrong sessions and met none of the people you came for.

Many event platforms ask attendees to install an app, one step too many for a two-day event. And if attendees never get in, there is no directory and no suggestions: the organizer never learns who met whom.

Circli was born to solve both at once: bring the event to the phone without asking for any download, and use artificial intelligence so that meetings stop depending on chance.

INNOVATION

AI that explains why

Suggesting a name is not enough: every recommendation explains how that conversation could help each person. The AI suggests; the person decides.

Nothing to download

The whole event runs in the phone browser. No app store, no passwords.

Its own notifications

Reminders arrive as phone notifications at no cost per message, and by email when the notification goes unseen.

Built for venue wifi

The portal is deliberately light: it loads where a packed hall's connection doesn't help.

Data handled with care

Works under Argentina's Personal Data Protection Law 25.326 and is registered with the National Database Registry.

Built in Mendoza

We build the product ourselves: no middleman vendor, no ticket waiting on another country.

> Artificial intelligence doesn't replace the hallway: it organizes it. Face-to-face is still the heart of a conference; what changes is that it stops depending on chance.
>
> — The Circli team

HOW IT WORKS

One event, three experiences.

The attendee

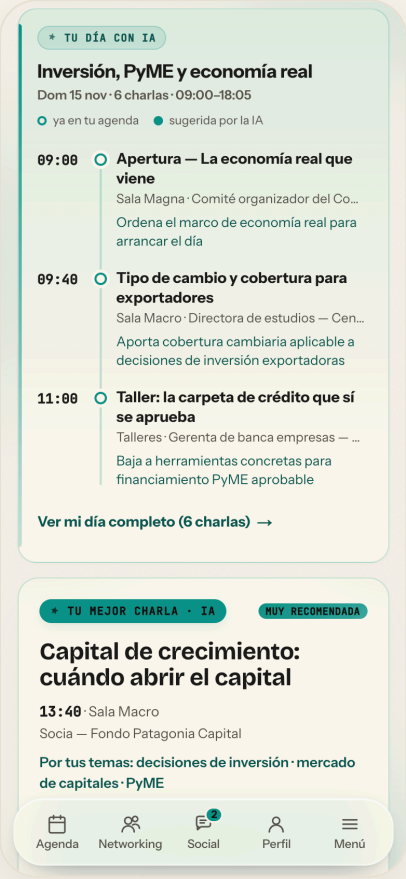
Scans a QR code or opens a link, signs in with email or Google and is in: the agenda and who is there; depending on the event, also who they should talk to and why, an AI agenda and the venue map. Contacts stay saved after the event.

The organizer

Runs registration, QR check-in, the programme and speakers from one panel; at larger events, exhibitors and sponsors too. They can do it on their own or with the Circli team alongside. When it ends, they keep the data on what happened.

The exhibitor

Gets a booth page they maintain themselves and leaves with the contacts of the people who visited, with their consent. That is the case for coming back next year.



The AI day plan, with the best talk and why (demo data).

AI matchmaking: who to meet and why (demo data).

TRACK RECORD

What already happened, not what we promise.

Finalist

at the 2026 Sadosky Awards, presented by CESSI, the Argentine software industry chamber: Startup of the Year, Industry category. View the official credential ↗

10,000

people, as reported by the organizer, at Sitevinitech 2026: the fair ran on Circli, with more than 100 exhibitors and no downloads.

Official partner

for technology at Mendoza Coopera 2026, under an agreement with the Government of Mendoza's Directorate of Entrepreneurs and Cooperatives.

2 hackathons

with CuyoConnect in Mendoza, for software communities: role-based teams, submissions and judging from the phone.

Plus corporate and private events whose organizers prefer not to be named.

ECOSYSTEM

Polo TIC Mendoza

Circli has been a member of Polo TIC Mendoza since July 2026: the organization that brings together the province's information-technology companies, universities and public sector.

CuyoConnect

Allies of the CuyoConnect software community: we support their hackathons with the platform and the team.

MEASURED

Mendoza Coopera 2026, in percentages.

78%

of checked-in people entered the platform (equivalent share)

49%

of the one-to-one conversations started on the platform came from an AI suggestion

74%

used it during the day (equivalent share)

44%

of all one-to-one conversations moved forward: a meeting, an exchange of contacts or a follow-up elsewhere

Mendoza Coopera 2026, Nave Cultural, August 6. Circli data, as percentages. Adoption is expressed as an equivalent share of checked-in people: check-in and the platform are separate systems and no individuals were matched.

MILESTONES

From pilot to platform.

OCTOBER 2025

The idea for Circli is born.

MAY 2026

Pilot at scale: technology partner of Sitevinitech 2026 (May 12–14), a trade fair its organizer reports at around 10,000 attendees, with no downloads.

JUNE 2026

Circli communities, a profile that follows each person from event to event, and the CIRCLI trademark granted by Argentina's INPI.

JULY 2026

Each event's page with email registration. Circli joins Polo TIC Mendoza as a member.

AUGUST 2026

Official technology partner of Mendoza Coopera 2026. First hackathon with CuyoConnect, at Polo TIC Mendoza. Our own phone-notification engine, with no cost per message.

SEPTEMBER 2026

Free plan for any organizer in the country. Sign-in with email or Google, with no passwords.

OCTOBER 2026

Official Sponsor and Technology Partner of Oficios Tech Day 2026, at the Nave Cultural: AI networking and questions to speakers from the phone. Second hackathon with CuyoConnect.

STORY IDEAS

Stories we can talk about.

Does a two-day event need an app?

Many event platforms ask attendees to install an app. What changes when the event lives in the phone browser and there is nothing to download.

AI doesn’t replace the hallway: it organizes it.

Face-to-face is still the heart of a conference. What changes is that it stops depending on chance.

Event technology built in Mendoza, for the region.

An Argentine company that builds its own product and wants to lead in the field of human connection.

What happens to your network after the event

Contacts don’t get lost in a stack of business cards: they stay saved, and the conversation can continue in a community.

We can arrange interviews with the team. Write to us and we’ll get back to you.

CONTACT

PRESS & SALES

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RESOURCES

Brand kit, dossier de prensa (spanish) / Press kit (English): **circli.app/prensa**

BRAND COLORS

#A855F7 #3B82F6 #06B6D4
#131312 #F6F1E8